

Artist Lowell Herrero

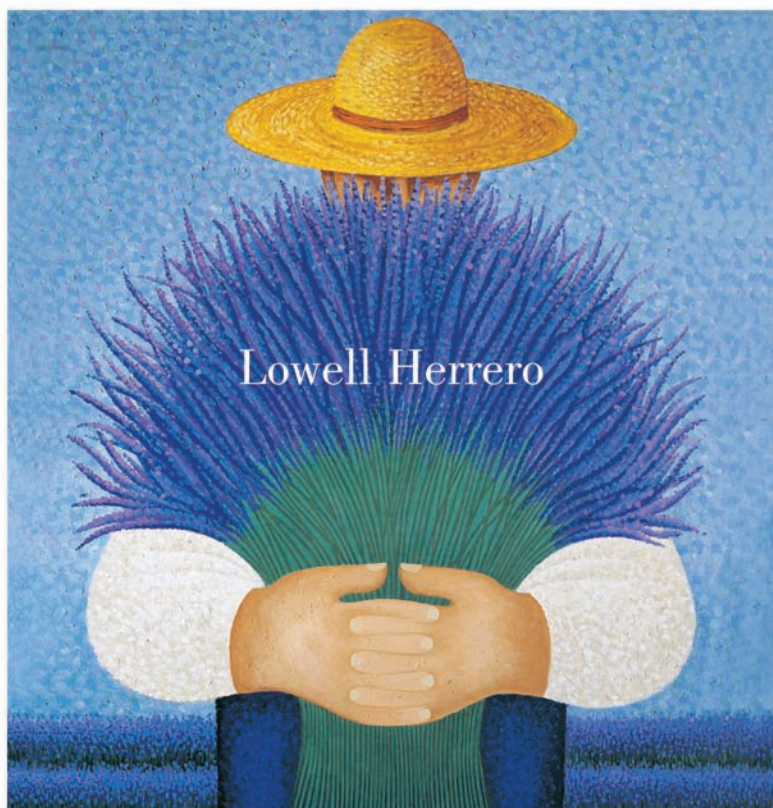
Throughout a dynamic life that has spanned from Great Depression through the dawn of the 21st century, Lowell Herrero has turned his passion for living into art.

Herrero's paintings have a sense of joy, of pleasure, of people feeling comfortable about themselves. His figures obviously enjoy their food and wine. You see in them the source of what nourishes us—the earth.

—BARBARA LAZAROFF



Lowell Herrero's new book, shipping September, 2007



The work reproduced in these pages celebrates his lifelong enchantment with nature's beauty and fecundity and the deep human connection to it. Herrero's decade-long love affair with the Napa Valley has been the immediate inspiration for his earthy paintings. Yet, these are imaginary landscapes created in his mind's eye from a life of keen observation and experience.

Herrero delights in farmers engaged in varieties of agricultural labor. He renders them bursting with life, over-large, and content -- extensions of the very soil they cultivate. Vineyards stretch into the distance as grape pickers enjoy lunch under a cloudless blue sky. Lavender harvesters bend to their task, and a field of rolled bales tells us the hard work of haying is at an end.

Published on the occasion of his one-man exhibition at the Napa Valley Museum in Yountville, California, Lowell Herrero presents ninety paintings that invite us to smile with pleasure at the inner vitality and plentitude of the landscape.

- full color sales blad
- National art media review coverage
- Published in conjunction with the Napa Valley Museum's one-man exhibition, Fall 2007

90 full color paintings, 224 pages , 12 x 12.5"

Hardcover, jacketed, \$65, \$85 CDN

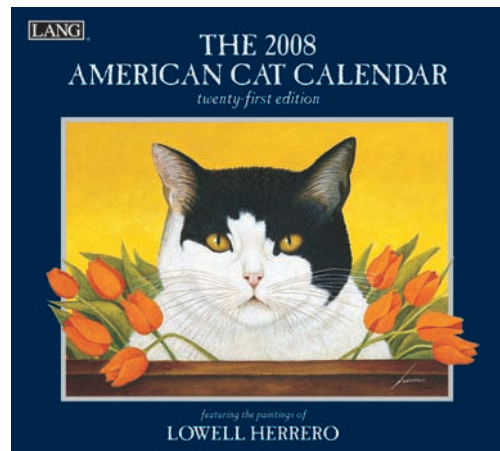
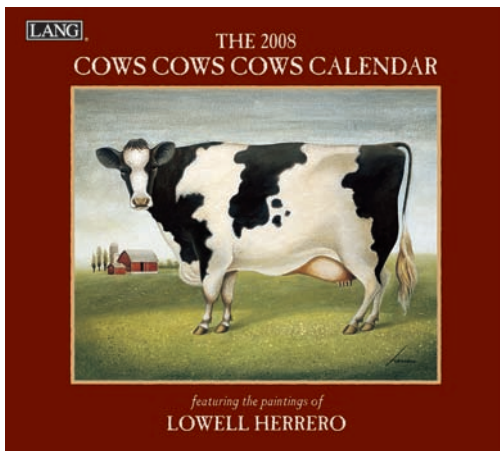
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This is also Lowell Herrero

For over twenty one years, Lang's popular calendar, notecards, journals, boxes and bags artist



And THIS is Lowell Herrero...

For over ten years, Bentley Publishing's best-selling joie de vivre wine country poster artist...

