



# Braldt Bralds



*Even as a kid I loved looking at the detail in Old Masters' paintings and I believe this has translated itself into my own work. I don't know how not to paint detail! Being that I have this ongoing affection for cats, it was bound to happen that these two interests often would meet in my paintings.*

—BB

Some of Bralds' most beloved works are his fanciful, humorous, human-like traits. There's mystery behind his inspired art of Braldt Bralds. Masterfully creating art that "brings this world," is his unique artistic talent in paintings that range from humorous portrayals of cats, to contemplative and detailed still life.

Born in the Netherlands into an art-loving culture, Braldt was influenced by the works of Dutch Masters such as Rembrandt. He learned about illustration art from magazine advertisements and from that moment, his course was set. At twelve, he attended the Art School in Rotterdam, where he was instructed in graphic design. Aside from this formal training, Braldt is primarily self-taught. Braldt became a successful illustrator in Holland. In 1978, he moved to New York, he was commissioned to paint a cover for *Time* magazine. His career has been one success after another. His work has appeared in *Esquire*, *The Washington Post*, *Playboy*, *Der Spiegel*, *Omni*, *Time*, and *National Geographic*. Braldt has illustrated book covers for the world, including M. Zimmer Bradley's *Mists of Avalon*. He has worked for Levi-Strauss, Grand Marnier, Alfa Romeo, Pirelli, ICB, and Crabtree & Evelyn. He has designed stamp sets for the United States Postal Service.

In 1989, Braldt received the Clio award for Best Illustration. He has won numerous gold and silver medals from art director clubs around the world. He received the Hamilton King Award from the Society of Illustrators in 1991 and was on the International Advisory Board of the Art Institute International. Braldt was awarded the "Bralds Illustration Scholarship." Braldt taught at New York University and has lectured and conducted workshops in cities throughout the world. The Dutch Society of Illustrators inducted him into the Hall of Fame, an achievement in the field of international illustration.

As his illustration career flourished, Braldt continued to create. In 1998, he began a body of work, portrayals of exquisite cats, which debuted in a one-man show, "Stone Lives," at the Gera Gallery in New Mexico. In 2003, he joined the 707 Contemporary Art Center and given a solo show, "Souvenirs," in August, 2004. His original art has been in galleries from New Mexico to Miami and recently he was featured in an exhibition produced by Germany's *Der Spiegel* magazine.

The Greenwich Workshop 

